

Community Context Assessment Summary

Introduction

The Community Context Assessment (CCA) is a qualitative data assessment tool aimed at harnessing the unique insights, expertise, and perspectives of individuals and communities directly impacted by social systems to improve the functioning and impact of those systems.

Specifically, the CCA seeks to understand:

- What **strengths and resources** does your community have that support health and well-being?
- What are the **current and historical forces of change** at play in the local community, regionally and globally that shape political, economic and social conditions for community members?
- What are the **physical and cultural assets** in the built environment and how do those vary by neighborhood?
- What **steps are being taken** in the community to improve health outcomes? What **solutions** has the community already identified on its own to improve community health?

Major Activities

1. Review the CCA domains and guiding questions
 - a. *Domain 1: Community Strengths and Assets*
 - b. *Domain 2: Built Environment*
 - c. *Domain 3: Forces of Change*
2. Reflect on and compile existing sources of qualitative data
3. Identify who to engage and most appropriate engagement methods
4. Develop and conduct assessment activities
5. Analyze and reflect on qualitative data in relation to MAPP themes
6. Summarize and share data

Resources and Skills Needed

Resources will differ based on the methodologies selected, number of people engaged, and number of data collection activities you facilitate. See *Considerations for Choosing Methodologies and budget tool in the CCA*.

Recommended Roles	Potential Funding Needs
<ul style="list-style-type: none">• Coordination of assessment activities• Translation and interpretation services• Community outreach and engagement• Facilitation of data collection activities• Note-takers and coding of data• Data analysis• Report writing	<ul style="list-style-type: none">• Compensation for CCA staff (coordinators, facilitators, outreach, translators/interpreters, childcare, analysts)• Compensation for participants• Provision of snacks, meals, transportation• Rental of meeting space• Development of outreach and report materials
Strongly recommended (but not required) skills:	
<ul style="list-style-type: none">• Qualitative data collection and data analysis• Trusted community messenger/deep community engagement• Facilitation experience with diverse communities• Curious/inquisitive mindset	

Note: This document includes a link to the CCA document. Follow the instructions on naccho.org/mapp to download the assessment materials.

